

Attraxor®

Control the future today.



For use on established managed amenity turf on golf courses, including fairways, tees and greens; on sport turf and on areas of ornamental turf.

- Turf height reduction of up to 21% per season independent of cutting heights*
- Turf biomass reduction of up to 25% reduction per season**
- Turf sward density increase of up to 75%***
- *Poa annua* seed head production reduction of up to 38% after one application

BASF
We create chemistry

Attraxor®

Attraxor® is a plant growth regulator for use on managed amenity turf.

It contains prohexadione calcium, a new active ingredient for turf care in the UK.

By regulating longitudinal turf growth and reducing shoot growth, Attraxor® helps lessen the frequency of mowing and clipping volumes. It also limits the spread of annual meadow grass, *Poa annua*, via physiological weakening and reduction of seed-head production.

At the recommended dose rate, one application of Attraxor® reduces the fresh weight of grass

cuttings by up to 70% and lowers grass height by up to 30% for up to four weeks after application.

Attraxor® produces a consistent effect, so there is no need to adjust the application dose, regardless of cutting height or grass species. It is equally effective on all cool temperate grass species, such as *Agrostis* spp., *Festuca* spp., *Lolium perenne*, *Holcus lanatus* and *Poa pratensis*.

A reduced dose of 0.5-0.65 kg/ha was shown to be sufficient for efficient *Poa annua* management.

Key advantages

- Acts within four hours of application
- Delivers great turf quality and appearance
- Improves sward density and playability
- Enables better labour efficiency
- Improves root formation leading to healthier grass
- Allows for cooler weather applications compared to other plant growth regulators

Features

- Supplants selectively annual meadow grass (*Poa annua*) by reducing seed head production
- Contains prohexadione calcium, a new BASF growth regulator for turf
- Uses an innovative formulation for fast plant absorption, instant performance and better tournament management
- Excellent compatibility with turf grasses
- Contains a water conditioner for proper dilution in slightly to moderately hard water
- Can be mixed with fertilisers, adjuvants, stimulants and crop protection products
- Superior performance against *Poa annua* pioneering, leading to less chemical use



Scan the QR code to find out more

Attraxor® is a registered trademark of BASF. Attraxor® contains prohexadione. Always read the label and product information before use. For further product information including warning phrases and symbols, you can refer to <https://www.agricentre.basf.co.uk/en/Products/Overview/Attraxor.html>

*3 independent trials per cutting height, Σ 9 trials; ES 2016. Values represent means of 3x24 evaluations in 5 months per cutting height. ** 9 independent trials per cutting height, Σ 27 trials; UK 2015+2016. ES 2016. Values represent means of 3x24 evaluations in 5 months per cutting height. Biomass yield (weight of grass cuttings) measured in g fresh weight of grass cuttings/m² of plot. *** Mean of 9 independent trials; ES 2016.

Overview

Active ingredients

Prohexadione-Calcium (10% w/w)

Mode of action

Inhibitor of the biosynthesis of gibberellins, responsible for longitudinal growth

Water conditioner

Included

Formulation

Water dispersible granule (WG)

Crops

Turf grasses

Target

Growth reduction, *Poa annua* management

Application rate

0.5-1.5 kg/ha; total 6.0 kg/ha year

Number of applications

Up to 12 per year depending on dose rate

Spray interval

21-42 days

Water volume

300-600L/ha

Further information from:

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